



AFRICAN BUSINESS OPPORTUNITY & INVESTMENT EXPO 2018

F.D.R.E Ministry of Foreign Affairs
Addis Ababa, Ethiopia

AFRICAN BUSINESS OPPORTUNITY & INVESTMENT EXPO Upcoming International Happening in Addis

It is **e**xclusively delighting to present your esteemed Office the upcoming international happening **AFRICAN BUSINESS OPPORTUNITY & INVESTMENT EXPO**, a brand new event slated to take place through **March 22-23, 2018**, at Sheraton Addis Venue, a Luxury Collection Hotel, Addis Ababa, Ethiopia.

Needl**e**ss to say, Africa has become the next vibe where global investment flows are destined to end.

Ever **f**lourishing business opportunities in various economic sectors, better stability in peace and security, **i**nfrast**r**ucture and human capital developments, thriving private sector, state led industrialization policies; globally integrating market, finance and labor, and firms' dream to grow together have **n**ominat**e**d the continent as a prospective partner in the global economic blocks.

At the **v**ery moment, international investors, entrepreneurs, manufacturers, dealers, and technology **p**rovid**e**rs are navigating for higher potential sectors, innovative companies, entrepreneurs, and **e**merg**i**ng partners in the domestic value chains, which is also true in the reverse.

For the **f**irst time, the high end EXPO will link the ideal partners in production, service and management, **h**olistically, at one place.

Over **200** multinational companies are expected to exhibit and showed interest in the African market at the **h**ighly expected EXPO, among other investment facilitating institutions and opportunities. The Organizer committed and prepared to bring Potential Investors and New Business Opportunity to the Exhibitors.

A land marking number of hands will be shaken over new ideas and investments, joint ventures, partnership and financial deals, international brand representation, management, consultancy and franchise negotiations.

High level experts will present Research and Development (R&D) studies on selected industries, while high level panelists and speakers conduct innovative discussions at the side conferences.

At the heart of this first of its kind, high end, all rounded EXPO edition is to enable indigenous firms inherit real culture and benefit of R&D based business leadership and cultivation, from the multinational companies. In addition to the growth maximization that can be achieved simply through investment and partnership arrangements, it is time for Africans to recapture the only lesson in global competitiveness is quality product, service and well-structured company. R&D investment of the private sector will determine the extent to which the potential in Africa can deliver.



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We highly believe such breakthrough EXPO will fast pace the next level of business activities and boost Africa's transformation success story, besides bridging the demand and supply in global investment.

We equally believe in the extended catalyzing role your esteemed embassy can contribute to this end.

We at Ozzie International Events are excited to request your esteemed Office to participate as an Exhibitor, as well as invite and recommend interested companies at home, to this opportunity ahead. Congratulation, you are part of the success!

Registration: www.africanbusinessopportunity.com

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Sincere Regards,



Kumngeer Teketel W/Gebriel
Founder & Managing Director
Ozzie Business & Hospitality Mgt Group

The Firm: Ozzie is a leading Business & Hospitality Consultancy and International Event Organizing Firm in Ethiopia. It has crafted the idea and successfully staged the **MICE East Africa Expo(3rd Edition)** (Meeting, Incentive Travels, Conference/Congress and Exhibitions) –Meetings &Travel Industry &Hotel Show Africa – Hospitality Investment Tradeshow (6th Edition)and **Ozzie Hospitality Project Consultancy (Over 40 International Hotel Standard Projects)** and others. Professionally and responsibly, OZZIE delves in threading out new development frontiers across economic sectors, optimize real time investment opportunities and bridge the future demand.



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March 22-23, 2018

@ Sheraton Addis - a Luxury Collection Hotel
Addis Ababa, Ethiopia

**INVESTMENT &
FINANCE DEALERSHIP**

**INVESTMENT PARTNERSHIP
& JOINT VENTURE**

**NEW BUSINESS IDEA,
GLOBAL BRAND REPRESENTATION
& MANAGEMENT**

**INTERNATIONAL BUSINESS
& FRANCHISE OPPORTUNITY**

Exhibitors & Attendees

- ▶ 200 Leading Companies Interested In African Market
- ▶ Embassy Business Promotion & Trade Agencies
- ▶ Industry & Manufacturing Joint-Ventures seekers
- ▶ Investors, Real Estate Developers
- ▶ New Innovation Patent Owners
- ▶ Global Leading Investment Promoters
- ▶ Finance and Investment Consultancy Firms
- ▶ Investment Legal & Advisory Firms

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ORGANIZED BY:

Ozzie[®]
INTERNATIONAL EVENTS